References:

Anthony, D. and Horne, C. 2003. 'Gender and Cooperation: Explaining Loan Repayment in Micro Credit- Groups', Social Psychology Quarterly, Vol. 66(3) 293-302.

Arora, S. and Meenu M.S., (2011), Women empowerment through microfinance Intervention in the commercial banks. , int.J. Eco. Res., 2011, 2(2), 35-45

Baron, R.A. and Shane, S.A. (2005), Entrepreneurship: A Process Perspective, Thomson, Mason, OH. 89-95

Boudrias, J.S., Gaudreau P., Savoir A., Morin J.S.A. (2009). Employee Empowerment: From Managerial Practices to Employees' Behavioral Empowerment. J. Leadership Organ. Dev., Vol. 30(7) 625-638

Brush, C.G. (1992), "Research on women business owners: past trends, a new perspective and future direction", Entrepreneurship Theory and Practice, Vol. 16(1) 5-30.

Brush, C.G. and Hisrich R.D. (1999). Women-owned Businesses: why do they matter? In Acs Z J (ed), Are Small Firms Important? Their Role and Impact. Norwell MA: Kluwer Academic Publishers, 111-127.

Buttner, E.H. and Moore, D.P. (1997), Women Entrepreneurs; Moving beyond the Glass Ceiling, Sage, Beverly Hills, CA. 23-34

Caputo, R. and Dolinsky A. (1998), "Women's Choice to Pursue Self-employment: The Role of Financial and Human Capital of Household Members." Journal of Small Business Management, 36(3), 8-17

Carter, N. and Allan K.R. (1997). Size determinants of women owned businesses: Choice or barriers to resources? Entrepreneurship and Regional Development, Vol. 9(3) 211-220.

Carter, S., Anderson, S. and Shaw, E. (2001), Women Business Ownership: A Review of the Academic, Popular and Internet Literature, Small Business Service, London. 23-34

Colwell, S., Scott S.H., Jiang D, Joshi A. (2009). Effects of Organizational and Serviceperson Orientation on Customer Loyalty. J. Manage. Decis., Vol. 47(10) 213-215

Dhameja, S. K. (2002), Women Entrepreneurs: Opportunities, performance, problems, Deep publications (p) LtD, New Delhi, 11

Dunlop. J. And Velkoff V, (1999), Women and the Economy in India‖ , U.S. Department of Commerce Report WID/98-2

Fielden, S.L. and Davidson, M.J. (2005), International Handbook of Women and Small Business Entrepreneurship, Edward Elgar, Cheltenham. 45-49

Fisher, J. (1998) Non Governments: NGOs and The Political Development of the Third World. Connecticut: Kumarian Press. 123-145

Ghani, E. (2010), The Poor Half Billion (Oxford, UK: Oxford University Press, 234-239

Greasley, K. (2005). Employees Perception of Empowerment. J. Empl. Relat., 27(4): 354-368.

Henry, C., Hill, F. and Leitch, C. (2005), "Entrepreneurship education and training: can entrepreneurship be taught? Part I", Education þ Training, Vol. 47(2) 98-111.

Hisrich, R. D. (1986), "The Woman Entrepreneur: A Comparative Analysis" Leadership & Organization Development J., 7 (2) 8-17

Hoare, R.J., Butcher K. (2008). Chinese Cultural Values Affect Customer Satisfaction/Loyalty. Int. J. Contemp. Hospitality Manage., 20(2) 156-171.

Kazlauskaite, R, Buciuniene I, Turauskas L (2006). Building Employee Commitment in the Hospitality Industry. Baltic J. Manage., 1(3) 300-314.

Kwong, C.C.Y., Thompson, P., Jones-Evans, D. and Brooksbank, D. (2009), "Nascent entrepreneurial activity within female ethnic minority groups", International Journal of Enreprneurial Behaviour & Research, Vol. 15(3) 262-81.

Mammen, K. and Paxson C, (2000), Women's Work and Economic Development‖ , Journal of Economic Perspectives, Vol. 14(4) 141-164.

Masood, R.Z. (2011). Emergence of women-owned businesses in india-an Insight. Journal of Arts Science & Commerce. Vol.2 233- 243

Morrison, R.S., Jones L., Fuller B. (1997). The Relationship between Leadership Styles and Empowerment on Job Satisfaction. J. Nurs. Admin., 27(5): 27-34.

NABARD. 1992. 'Gender Issues In Credit In Indian Context', National Bank Newsletter, Vol. 3 6-7

Naeem, H. and Saif M. I. (2010). Employee empowerment and customer satisfaction: Empirical evidence from the banking sector of Pakistan. Afr. J. of Bus. Manag. Vol. 4(10) 2028-2031

Orhan, M. and Scott, D. (2001), "Why women enter into entrepreneurship: an explanatory model", Women in Management Review, Vol. 16(5) 232-43.

Peters, C. and Mazdarani E. (2009). The Impact Of Employee Empowerment On Service Quality And Customer Satisfaction In Service Organizations: A Case Study Of Lansforsakringar Bank AB 123-134.

Petrin, T. (1997), "Entrepreneurship as an economic force in rural development", in FAO Regional Office for Europe (Ed.), Rural Development through Entrepreneurship, FAO, Rome, 7-19.

Pitt, M. Mark and Khandker, Shahidur, R.1998. 'The Impact of Group-Based Credit Programs on Poor Households in Bangladesh: Does the Gender of Participants Matter?', The Journal of Political Economy, Vol. 106(5) 958-996.

Rajendran, N. (2003), "Problems and prospects of women Entrepreneurs" SEDME, Vol. 30(4) 23-27

Ram, M. and Smallbone, D. (2001), Ethnic Minority Enterprise: Policy in Practice, Small Business Service, London. 67-74

Rao, P. S. (2007) "Entrepreneurship Development among Women : A case study of self help Groups in Srikakulam District, Andhra Pradesh" The Icfai Journal of Entrepreneurship Development Vol.1V(1) 78-84

Reijonen, H. and Komppula, R. (2007), "Perceptions of success and its effect on small firm performance", Journal of Small Business and Enterprise Development, Vol. 14(4) 689-701.

Roca, Z. (1998), "Positive experiences in increasing the involvement of young men and women in rural development in Portugal", in FAO Regional Office for Europe

(Ed.), Increasing the Involvement of Young Men and Women in Rural Development in Europe, FAO, Rome, 39-61.

Schiffman, LG, Kanuk LL (2005). Consumer Behavior, Introduction: The Impact of Digital Revolution on Consumer Behavior. McGraw Hill, New York. 167-172

Sharma, S. (2006) "Educated Women , powered, women" Yojana Vol.50(12) 45-53

Shiralashetti, A. S. and Hugar S. S. " Problem and Prospects of Women Entrepreneurs In North Karnataka District: A case study" The Icfai Journal of Entrepreneurship Development Vol. 2 56-59

Sinha, S. and Commuri C. (1998) "Success by Strategic Co-optation: A Case Study from India." Paper Presented at the Arnova Conference, Seattle, USA. 67-73

World Bank (2010), Poverty and Social Exclusion in India, Oxford: Oxford University Press, 189-196

Yang, S.B., Choi S.O. (2009). Employee Empowerment and Team Performance: Autonomy, Responsibility, Information and Creativity. J. Team Perform. Manage., 15(5/6) 289-301

Yang, SB, Choi SO (2009). Employee Empowerment and Team Performance: Autonomy, Responsibility, Information and Creativity. J. Team Perform. Manage., 15(5/6): 289-301.